

Report generated March 19, 2025

	# of Businesses
Out of State	660
Canada	5,689

Facebook Page	
Joined	3/5/13
“Likes”	774
Followers	907
Leads	2

Google My Business		
	Views (Search, Maps)	Activity (Website Clicks, Calls, Photo Views, Direction Requests)
October	83	54

2025 Letters of Introduction to New Essex County Businesses

40

Essex County Businesses To Date

1,982

Essex County Businesses Newsletter			
Date	# of Contacts	# of Opens	Open Rate
01/06/2025	1763	629	46%
01/13/2025	1762	597	44%
01/21/2025	1761	572	42%
02/04/2025	1766	598	44%
02/10/2025	1766	665	49%
02/24/2025	1765	605	45%
03/03/2025	1765	571	42%
03/10/2025	1762	567	42%
03/17/2025	1760	464	33%